Annual Member Meeting

November 29th, 2017
Today’s Agenda

✓ Call to Order
✓ Welcome and Introductions
✓ Opening Remarks from President
✓ 2018 Board of Directors
✓ Committee Reports
✓ Invitation to Engage
✓ Bylaw Revisions
✓ Open Forum/ Q & A
✓ News & Upcoming Events
✓ Meeting Adjournment
Meeting’s Hosts

Jason Frenzel, CVA
AL!VE President

Dana Litwin, CVA
AL!VE President Elect
The Why Who and How of AL!VE

**Mission:**
AL!VE serves to enhance and sustain the spirit of volunteering by fostering collaboration and networking, promoting professional development, and providing advocacy for leaders in community engagement.

**Vision:**
The essential professional resource and advocate for those who engage, motivate, and celebrate volunteers and their vital contributions to our society.
Current Board of Directors

- Jason Frenzel, CVA - President
- Dana Litwin, CVA - President Elect
- Brian Probst, CVA - Treasurer
- Beth Whitmire, CVA - Acting Secretary / Past President
- Emilie Bromet Brauer, CVA - VP of Programs & Advocacy
- Jared McCannell, CVA - VP of Membership
- Megan Vixie, CVA - VP of Marketing
- Karmit Bulman
Newly-Elected Board of Directors

- Lauren Cossel
- Kathryn Lamb
- Michelle Raymer
- Anthony Richardson
- Ashley Rieser, CVA
- Mark Smith, CVA
- Jennifer Thompson, CVA
- Ralph Vogel
- Fr. Richard Wineland
Regional Map
Updates: 2017 National Summit

Post conference strategy session: AL!VE committed to exploration of five areas of possible national interest and we are applying for post-grant funds to continue the momentum from the summit.

1. Structure/Task Force - This group will work together over the next three months to help develop a coalition that will officially move this effort forward (Dana Litwin)
2. Communications
3. Next Gathering (Jason Frenzel)
4. Research (Sarah Jane Rehnborg)
5. Clear National Vision
Updates: Treasurer’s Report

2017 Accomplishments:

- Established new financial procedures and formats for budget
- Fundraising campaign Spring 2017
- Added AL!VE to Amazon Smile, Paypal Giving
Updates: Treasurer’s Report

2018 Goals and Objectives:

- Develop finance committee and train new Treasurer
- Fundraising campaign 2018
- Work on sponsorships with our partners
- Explore other areas for grants, sponsorships
- Added AL!VE to Amazon Smile, Paypal Giving
- 2018 Budget will be finalized in December due to developing funding and will be more robust than 2017, allowing us to bring more member services, advocacy and presence in the field
## Updates: Membership

**ALIVE Partnerships**

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| - 2017 Hybrid Conference with VMPC  
- 38 remote location in the US and Canada with over 500 attendees | - Member discounts on CVA certification  
- Shared outreach events |

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| - Donation of volunteer management software to qualifying AL!VE members | - Training resources  
- AL!VE member discounts |

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| - AL!VE Academy webinar in November (writing for the profession)  
- Shared promotional materials for International Volunteer Managers Day | - Training, resources and AL!VE member discounts  
- Blog post (September 2017) |
Updates: Membership

2017 Accomplishments

- Partnership with America’s Service Commission
- Establishment of Membership Committee
- Expanded membership categories
- New member calls
- Revamped new member webinar
- 95 new members in 2017 to date
Updates: Membership

2018 Goals & Objectives

- Upgrade Members Only section on website
- Increase membership and retention
- Support for local Volunteer Professional Networks
- Review of member benefits and creation of more collaboration/conversation between members
- Committee members welcome!
  - New member & renewing member calls & contacts
  - Representing AL!VE at local, state, or regional events
Updates: Programs & Advocacy

2017 Accomplishments

- AL!VE Academy webinars
- Take the Leap | Embrace Change Conference
- Participation and collaboration in research and advocacy
Updates: Programs & Advocacy

2018 Goals & Objectives

- AL!VE Academy and partner webinars
- Communities of Practice
- Take the Leap | Embrace Change Conference
- Resource pages
- Advocacy
- Support for local Volunteer Professional Networks
Updates: Programs & Advocacy

Reminder:

Volunteer Management Progress Report Survey Closes on November 30

Go to: https://volpro.net
Updates: Marketing

2017 Accomplishments

- Increased presence on social media (1,000+ followers)
- Recurring newsletter and e-blasts
- Website improvements
- Take the Leap marketing toolkit
- Development of volunteer manager coloring book
- Increased presence at local events
Updates: Marketing

2018 Goals & Objectives

- Establish Marketing Committee roles and assignments
- Finalize coloring book concept and marketing strategy for sales
- Redesign website pages and navigation menu
- Grow presence on LinkedIn
- Create marketing and communication strategy for work resulting out of professional working groups
**Invitation to Engage**

### Committees

- **Marketing**
  - Social media, website, marketing materials, newsletters, etc.
- **Membership**
  - Onboarding, orientation, member benefits, member experience
- **Programs & Advocacy**
  - Resource pages, legislation research, writing articles, leading Communities of Practice

### Professional Working Groups

- 2018 Summit
- National Alliance collaboration
- Vision for the industry
- Communication
- Research-Practitioner
- Volunteer Professional Network support
A special Thank You

AL!VE Association
Manager
Gretchen Jordan
## Location: Proposed Changes:

| Article II | Bylaws to reflect revised membership categories. Voting rights deleted as rights are addressed in Article II, Section 5. |
| Article V, Section 1 | The board shall have a minimum of 11 board members. |
| Article V, Section 8 | Revised for clarification purposes. Added membership is given a chance to self-nominate |
| Article VII, Section 1 | Clarification on Executive Director or appointed designee role. |

Added Bylaw amended date to certification statement: These Bylaws were approved at a meeting of the board of directors by a two-thirds majority vote on November 26, 2007 and bylaws amended on December 7, 2010.
News & Upcoming Events

AL!VE Member Welcome Webinar
January 12th, 2018
11am PST / 2pm EST
Register at www.volunteeralive.org

Hybrid Conference
October 23rd and 24th, 2018
Registration opens 1st Quarter

AL!VE Fundraising Efforts:
- Make a donation
- Amazon Smile
- eBay for Charity
www.volunteeralive.org