



Annual  
Member Meeting

November 20<sup>th</sup>, 2019

# Today's Agenda

Call to Order

Welcome and Introductions

Opening Remarks from President

2020 Board of Directors

Committee Reports

Invitation to Engage

Open Forum/ Q & A

News & Upcoming Events

Meeting Adjournment



## Meeting's Hosts



Dana Litwin, CVA  
AL!VE President



Megan Vixie, CVA  
AL!VE President Elect

# The Why, Who and How of AL!VE

## **Mission:**

AL!VE serves to enhance and sustain the spirit of volunteering by fostering collaboration and networking, promoting professional development, and providing advocacy for leaders in community engagement.

## **Vision:**

The essential professional resource and advocate for those who engage, motivate, and celebrate volunteers and their vital contributions to our society.



CELEBRATING  
10  
Years

# Your 2019 Board of Directors

## Executive Committee

Megan Vixie, CVA- President

Michelle Raymer, CVA- President Elect

Sean Devereaux- Treasurer

Mark Smith, CVA - Secretary

Cairn Reisch - VP of Membership

Audrey Kidwell - VP of Marketing

## Board Members at Large

Patrick Algyer (New!)

Kelli Crawford (New!)

Allyson Drinnon

Michelle Epifani (New!)

Kayla Paulson

Ashley Ramsdell (New!)

Jennifer Thompson, CVA

# Regional Map



## Special Thanks to...



Dana Litwin, CVA  
President



Jason Frenzel, CVA  
Past President



Brian Probst, CVA  
Treasurer

*Thank  
you!*

# President's Report

AL!VE continues to work with the National Alliance for Volunteer Engagement ([www.allianceforengagement.org](http://www.allianceforengagement.org)) in:

1. Crafting a Strategic Plan with Laura Noonan Consulting, LLC
2. Leadership Team Strategic Planning Retreat in Denver, CO  
Jan.9th/10th, 2020
3. Facilitating Working Group meetings and projects  
(Communications, Research/Accreditation, Future Convenings,  
National Vision)



# President's Report

## ALIVE PARTNERS

 <ul style="list-style-type: none"><li>• Hybrid Conference</li></ul>	 <ul style="list-style-type: none"><li>• <u>10% member discount</u> on certification fees</li><li>• Partner webinars</li></ul>
 <ul style="list-style-type: none"><li>• Current and past journal issues available</li><li>• Partner webinars</li></ul>	 <ul style="list-style-type: none"><li>• <u>10% member discount</u> on Vsys One volunteer management software</li></ul>
 <ul style="list-style-type: none"><li>• Partner webinars</li></ul>	 <ul style="list-style-type: none"><li>• <u>15% member discount</u> on premium membership</li></ul>
 <ul style="list-style-type: none"><li>• Member preferred pricing for search packages</li><li>• Partner webinars</li></ul>	 <ul style="list-style-type: none"><li>• Volunteer Insurance Service- checklists on risk/safety</li><li>• Partner webinars</li></ul>

# Leadership Development & Staffing Report

## 2019 Accomplishments

- Developed goals tracking document and areas of responsibility
- Facilitated succession planning for Executive Committee
- Created volunteer application process for members to get involved with ALIVE

## 2020 Goals

- Revamp HR policies and procedures
- Finalize partnership MOU matrix and establish partner review sub-committee

# Treasurer's Report

<b>INCOME</b>	<b>2019 Budget</b>	<b>2020 Budget</b>	<b>Budget Variance</b>
Donations (Board & General)	\$1,600	\$700	-\$900
Partnerships, grants & sponsorships (Alliance)	\$3,500	\$13,700	+\$10,200
Webinars	\$500	\$100	-\$400
Memberships	\$13,500	\$16,000	+\$2,500
Hybrid Conference	\$12,000	\$12,000	\$0
<b>TOTAL</b>	<b>\$31,100</b>	<b>\$42,500</b>	<b>+\$11,400</b>

# Treasurer's Report

EXPENSES	2019 Budget	2020 Budget	Budget Variance
Executive (insurance, postage, memberships, misc.)	\$1,960	\$3,750	+\$1,790
Finance (bank fees, expenses)	\$234	\$250	+\$16
HR (Contractor fees, Alliance)	\$10,500	\$16,500	+\$6,000
Marketing (advertising, booths, member event, supplies/displays)	\$5,000	\$5,950	+\$950
Membership (postage, printing, website hosting, misc.)	\$600	\$350	-\$250
Programs (conference speakers, rooms, travel)	\$8,500	\$7,650	-\$850
Technology (website, webinar host)	\$2,600	\$2,800	+\$200
<b>TOTAL</b>	<b>\$29,394</b>	<b>\$37,250</b>	<b>+\$7,856</b>

# Treasurer's Report

2020 BUDGET	AMOUNT
TOTAL INCOME	\$42,500
TOTAL EXPENSES	\$37,250
<b>Variance</b>	<b>\$5,250</b>

# Membership Report

## 2019 Accomplishments

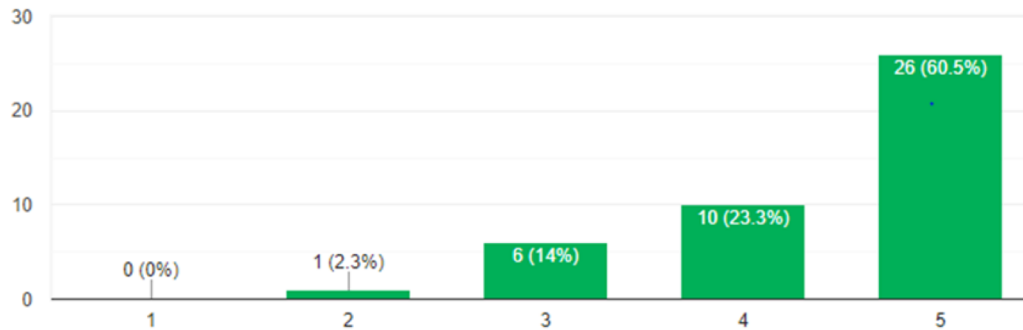
- Welcomed 132 new members!
- Supported 31 local associations for volunteer engagement professionals
- Updated Members Only section of website
- Launched handbook and mentor program for local associations
- Standardized discount policy
- Partnered with CCVA for cross promotion to new CVA's

## 2020 Goals

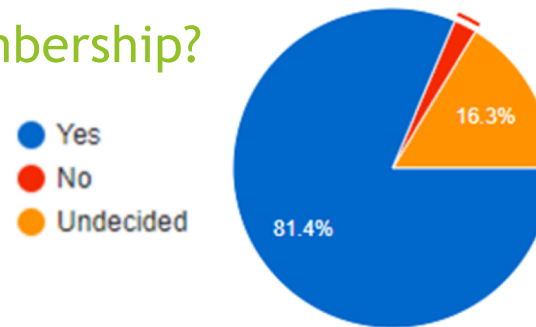
- Develop strategies for member retention by enhancing and maintaining member benefits
- Strengthen AL!VE volunteer program and process
- Recruit 125 new individual members and 5 new local associations
- Grow mentor program for local associations

# 2019 Membership Survey Results

How likely are you to recommend the Association of Leaders in Volunteer Engagement to a friend or colleague?



Are you likely to renew your membership?



# Programs & Advocacy Report



VOLUNTEER MANAGEMENT HYBRID CONFERENCE

**The future is now**

*Tech trends transforming 2020 and beyond.*

**48 remote locations across US & Canada**

**900+ attendees**

**SAVE THE DATE:**

**2020 Volunteer Management Hybrid Conference  
Managing Risk**

**October 20<sup>rd</sup> and 21<sup>st</sup>, 2020**





# Programs & Advocacy Report

## 2019 Accomplishments

- Built a strong committee of fantastic volunteers
- Hosted monthly AL!VE Academy webinars
- Invited members to present on AL!VE Academy through RFP process
- Implemented Impact Awards presented at Hybrid Conference
- Hosted two Communities of Practice (rural, large multi-site organizations)
- Launched 2<sup>nd</sup> round of AL!VE Emerging Leaders Mentor Program

## 2020 Goals

- Continue to build on programming from 2019
- Launch next round of Mentor Program
- Build advocacy and trends resources
  - Recruit intern to assist with advocacy efforts
  - Educate members about advocacy issues, trends, and legislation
  - Quarterly webinars on topics related to advocacy
- Increase member involvement opportunities

# Marketing Report



## ENGAGEMENT NUMBERS

*AL!VE*  
*Happy Hour*  
*@ Points of Light Conference*

*Watch for Announcements in June 2020!*



1000+



1000+



1800+



1800 +



1500+

# Marketing Report

## 2019 Accomplishments

- Delivered bi-monthly newsletters and e-blasts
- Increased presence at ten local association events across the country
- Increased activity on Instagram account
- Hosted AL!VE Happy Hour event at Points of Light Conference

## 2020 Goals

- Strengthen Marketing Committee
- Create marketing toolkit for AL!VE presence at local events
- Work with Membership to create talking points, graphics, standardized presentation on what is AL!VE
- Host member social at Points of Light Conference
- Maintain and enhance presence at events for volunteer engagement professionals

thank  
YOU  
SO  
much



AL!VE Association Manager  
Gretchen Jordan

# Invitation to Engage

## Marketing Committee

- Social media, website, materials, newsletter

## Membership Committee

- Onboarding, orientation, member benefits, member experience

## Programs & Advocacy Committee

- Resource pages, legislation research, writing articles, leading Communities of Practice, coordinating Mentor Program

**Complete a  
Volunteer Application!**

Interested in a committee? Or have a new idea to share or way to be involved?

Fill out an application:  
[www.volunteeralive.org  
/getinvolved](http://www.volunteeralive.org/getinvolved)



# Announcements

## AL!VE Fundraising Efforts


- ▶ Make a donation
- ▶ Amazon Smile
- ▶ eBay for Charity

Learn more at:

[www.volunteeralive.org/donate](http://www.volunteeralive.org/donate)

**This holiday, make a  
difference while you shop**

Shop for holiday gifts and  
supplies at [smile.amazon.com](http://smile.amazon.com)  
and Amazon donates

You shop. Amazon donates.  








# Announcements

**Reminder:**



**VolunteerPro**<sup>SM</sup>

Come for the content. Stay for the community.

**Volunteer Management Progress Report**

**Survey closes this Friday!**

Go to: <https://volpro.net>



**alive**™

ASSOCIATION OF LEADERS IN VOLUNTEER ENGAGEMENT

[www.volunteeralive.org](http://www.volunteeralive.org)