Annual Member Meeting

November 20th, 2019
Today’s Agenda

Call to Order
Welcome and Introductions
Opening Remarks from President
2020 Board of Directors
Committee Reports
Invitation to Engage
Open Forum/ Q & A
News & Upcoming Events
Meeting Adjournment
Meeting’s Hosts

Dana Litwin, CVA
AL!VE President

Megan Vixie, CVA
AL!VE President Elect
The Why, Who and How of AL!VE

Mission:
AL!VE serves to enhance and sustain the spirit of volunteering by fostering collaboration and networking, promoting professional development, and providing advocacy for leaders in community engagement.

Vision:
The essential professional resource and advocate for those who engage, motivate, and celebrate volunteers and their vital contributions to our society.
Your 2019 Board of Directors

**Executive Committee**
- Megan Vixie, CVA - President
- Michelle Raymer, CVA - President Elect
- Sean Devereaux - Treasurer
- Mark Smith, CVA - Secretary
- Cairn Reisch - VP of Membership
- Audrey Kidwell - VP of Marketing

**Board Members at Large**
- Patrick Algyer (New!)
- Kelli Crawford (New!)
- Allyson Drinnon
- Michelle Epifani (New!)
- Kayla Paulson
- Ashley Ramsdell (New!)
- Jennifer Thompson, CVA
Special Thanks to...

Dana Litwin, CVA
President

Jason Frenzel, CVA
Past President

Brian Probst, CVA
Treasurer

Thank you!
President’s Report

AL!VE continues to work with the National Alliance for Volunteer Engagement (www.allianceforengagement.org) in:

1. Crafting a Strategic Plan with Laura Noonan Consulting, LLC
2. Leadership Team Strategic Planning Retreat in Denver, CO
   Jan.9th/10th, 2020
3. Facilitating Working Group meetings and projects
   (Communications, Research/Accreditation, Future Convenings, National Vision)
<table>
<thead>
<tr>
<th>President’s Report</th>
<th>AL!VE PARTNERS</th>
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<tbody>
<tr>
<td></td>
<td>BETTER IMPACT</td>
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<tr>
<td>Hybrid Conference</td>
<td>10% member discount on certification fees</td>
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<td>10% member discount on certification fees</td>
<td>Partner webinars</td>
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<td></td>
<td>CCVA</td>
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<td>Current and past journal issues available</td>
<td>10% member discount on Vsys One volunteer management software</td>
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<tr>
<td>Partner webinars</td>
<td>Partner webinars</td>
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<td></td>
<td>IJOVA</td>
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<td>Volunteer Pro</td>
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<td>Volunteer Match</td>
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<td>CIMA</td>
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<td>15% member discount on premium membership</td>
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<td>Member preferred pricing for search packages</td>
<td>Volunteer Insurance Service- checklists on risk/safety</td>
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<tr>
<td>Partner webinars</td>
<td>Partner webinars</td>
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### 2019 Accomplishments

- Developed goals tracking document and areas of responsibility
- Facilitated succession planning for Executive Committee
- Created volunteer application process for members to get involved with AL!VE

### 2020 Goals

- Revamp HR policies and procedures
- Finalize partnership MOU matrix and establish partner review sub-committee
## Treasurer’s Report

<table>
<thead>
<tr>
<th>INCOME</th>
<th>2019 Budget</th>
<th>2020 Budget</th>
<th>Budget Variance</th>
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<tbody>
<tr>
<td>Donations (Board &amp; General)</td>
<td>$1,600</td>
<td>$700</td>
<td>-$900</td>
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<tr>
<td>Partnerships, grants &amp; sponsorships</td>
<td>$3,500</td>
<td>$13,700</td>
<td>+$10,200</td>
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<tr>
<td>(Alliance)</td>
<td></td>
<td></td>
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<tr>
<td>Webinars</td>
<td>$500</td>
<td>$100</td>
<td>-$400</td>
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<tr>
<td>Memberships</td>
<td>$13,500</td>
<td>$16,000</td>
<td>+$2,500</td>
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<tr>
<td>Hybrid Conference</td>
<td>$12,000</td>
<td>$12,000</td>
<td>$0</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$31,100</strong></td>
<td><strong>$42,500</strong></td>
<td><strong>+$11,400</strong></td>
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# Treasurer’s Report

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2019 Budget</th>
<th>2020 Budget</th>
<th>Budget Variance</th>
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<tbody>
<tr>
<td>Executive (insurance, postage, memberships, misc.)</td>
<td>$1,960</td>
<td>$3,750</td>
<td>+$1,790</td>
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<tr>
<td>Finance (bank fees, expenses)</td>
<td>$234</td>
<td>$250</td>
<td>+$16</td>
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<tr>
<td>HR (Contractor fees, Alliance)</td>
<td>$10,500</td>
<td>$16,500</td>
<td>+$6,000</td>
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<td>Marketing (advertising, booths, member event, supplies/displays)</td>
<td>$5,000</td>
<td>$5,950</td>
<td>+$950</td>
</tr>
<tr>
<td>Membership (postage, printing, website hosting, misc.)</td>
<td>$600</td>
<td>$350</td>
<td>-$250</td>
</tr>
<tr>
<td>Programs (conference speakers, rooms, travel)</td>
<td>$8,500</td>
<td>$7,650</td>
<td>-$850</td>
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<tr>
<td>Technology (website, webinar host)</td>
<td>$2,600</td>
<td>$2,800</td>
<td>+$200</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$29,394</strong></td>
<td><strong>$37,250</strong></td>
<td><strong>+$7,856</strong></td>
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Treasurer’s Report

<table>
<thead>
<tr>
<th>2020 BUDGET</th>
<th>AMOUNT</th>
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<tr>
<td>TOTAL INCOME</td>
<td>$42,500</td>
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<tr>
<td>TOTAL EXPENSES</td>
<td>$37,250</td>
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<tr>
<td>Variance</td>
<td>$5,250</td>
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# Membership Report

## 2019 Accomplishments
- Welcomed 132 new members!
- Supported 31 local associations for volunteer engagement professionals
- Updated Members Only section of website
- Launched handbook and mentor program for local associations
- Standardized discount policy
- Partnered with CCVA for cross promotion to new CVA’s

## 2020 Goals
- Develop strategies for member retention by enhancing and maintaining member benefits
- Strengthen AL!VE volunteer program and process
- Recruit 125 new individual members and 5 new local associations
- Grow mentor program for local associations
2019 Membership Survey Results

How likely are you to recommend the Association of Leaders in Volunteer Engagement to a friend or colleague?

Are you likely to renew your membership?
Programs & Advocacy Report

48 remote locations across US & Canada
900+ attendees

SAVE THE DATE:
2020 Volunteer Management Hybrid Conference
Managing Risk

October 20th and 21st, 2020
Programs & Advocacy Report

2019 Accomplishments

• Built a strong committee of fantastic volunteers
• Hosted monthly AL!VE Academy webinars
• Invited members to present on AL!VE Academy through RFP process
• Implemented Impact Awards presented at Hybrid Conference
• Hosted two Communities of Practice (rural, large multi-site organizations)
• Launched 2nd round of AL!VE Emerging Leaders Mentor Program

2020 Goals

• Continue to build on programming from 2019
• Launch next round of Mentor Program
• Build advocacy and trends resources
  • Recruit intern to assist with advocacy efforts
  • Educate members about advocacy issues, trends, and legislation
  • Quarterly webinars on topics related to advocacy
• Increase member involvement opportunities
Marketing Report

ENGAGEMENT NUMBERS

ALIVE
Happy Hour
@ Points of Light Conference

Watch for Announcements in June 2020!

1000+ 1000+ 1800+
1800+ 1500+
# Marketing Report

## 2019 Accomplishments
- Delivered bi-monthly newsletters and e-blasts
- Increased presence at ten local association events across the country
- Increased activity on Instagram account
- Hosted AL!VE Happy Hour event at Points of Light Conference

## 2020 Goals
- Strengthen Marketing Committee
- Create marketing toolkit for AL!VE presence at local events
- Work with Membership to create talking points, graphics, standardized presentation on what is AL!VE
- Host member social at Points of Light Conference
- Maintain and enhance presence at events for volunteer engagement professionals
thank you so much

AL!VE Association Manager
Gretchen Jordan
Invitation to Engage

Marketing Committee
- Social media, website, materials, newsletter

Membership Committee
- Onboarding, orientation, member benefits, member experience

Programs & Advocacy Committee
- Resource pages, legislation research, writing articles, leading Communities of Practice, coordinating Mentor Program

Complete a Volunteer Application!

Interested in a committee? Or have a new idea to share or way to be involved?

Fill out an application: www.volunteeralive.org/getinvolved
Announcements

AL!VE Fundraising Efforts

► Make a donation
► Amazon Smile
► eBay for Charity

Learn more at: www.volunteeralive.org/donate
Announcements

SAVE THE DATE: AL!VE Academy

Leading With, and For Compassion
Presented by Member Leah Thibodeaux
December 4th, 2019
11am PST / 2pm EST
Members: Free! Non-Members: $25
Register at www.volunteeralive.org

Upcoming: January- Risk Management
February- Advocacy
Announcements

Reminder:

Volunteer Management Progress Report

Survey closes this Friday!

Go to: https://volpro.net