



ASSOCIATION OF LEADERS IN VOLUNTEER ENGAGEMENT

Annual Member Meeting

November 30th, 2022

Today's Agenda

- Call to Order
- Welcome and Introductions
- 2023 Board of Directors
- Committee Reports
- Member Vote on Member Dues Increase
- Invitation to Engage
- Questions & Open Forum
- News & Upcoming Events
- Meeting Adjournment



Meeting Hosts



Michelle Raymer, CVA
AL!VE President



Cathy Thoma, CVA
AL!VE President Elect

The Why, Who and How of AL!VE

Mission:

AL!VE serves to enhance and sustain the spirit of volunteering by fostering collaboration and networking, promoting professional development, and providing advocacy for leaders in community engagement.

Vision:

The essential professional resource and advocate for those who engage, motivate, and celebrate volunteers and their vital contributions to our society.



Strategic Plan

Road Map for 2020 - 2024

- ↑ Involvement
- ↑ Membership
- ↑ Financials
- ↑ Programming & Advocacy



Your 2023 Board of Directors

Executive Committee

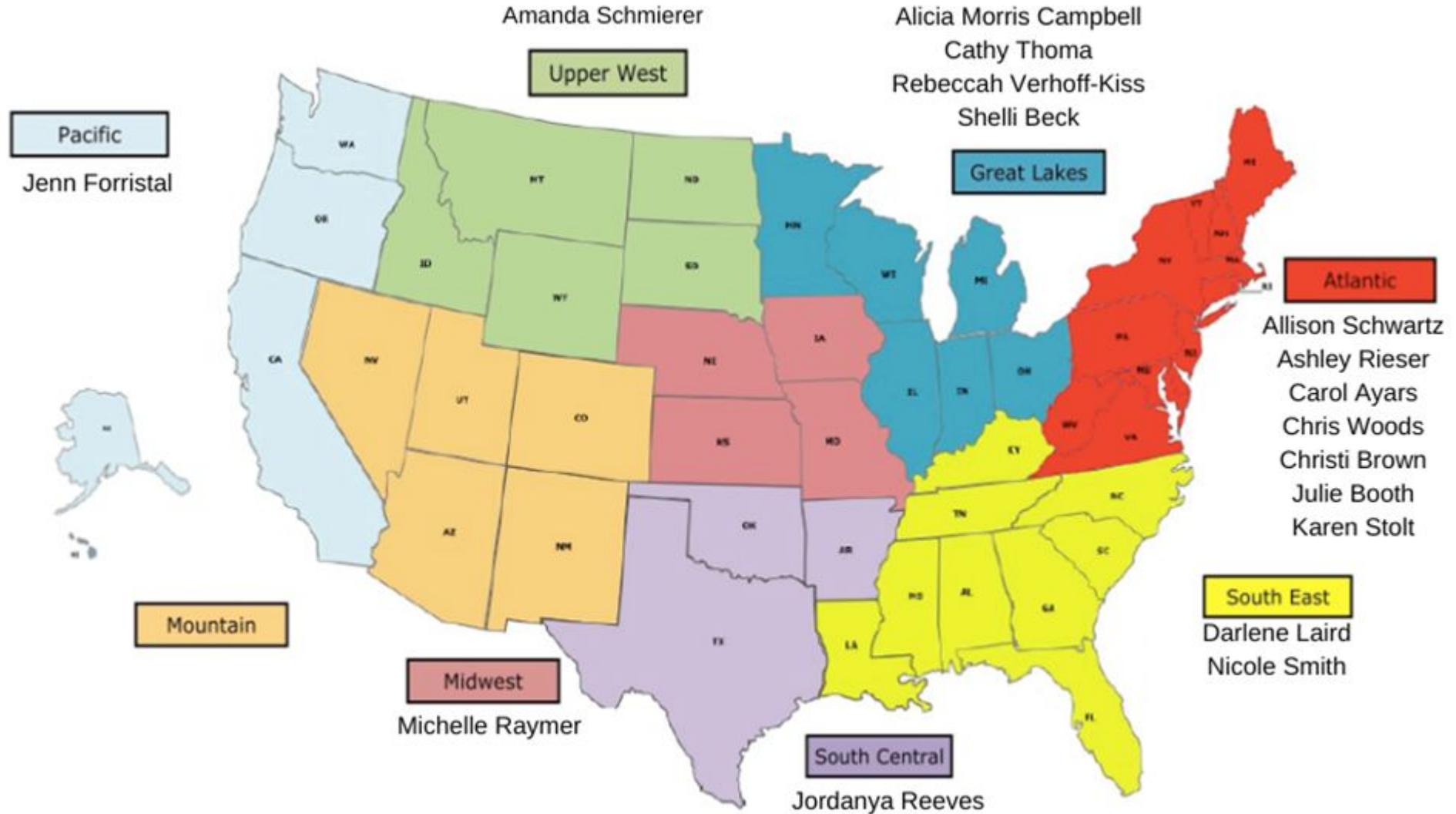
- ✓ Michelle Raymer, CVA– President
- ✓ Cathy Thoma, CVA- President Elect
- ✓ Christi Brown, CVA- Treasurer
- ✓ Nicole Smith, CVA - Secretary
- ✓ Ashley Rieser, CVA **New!**- VP of Membership
- ✓ Darlene Laird, CVA- VP of Programs & Advocacy
- ✓ Chris Woods **New!**- VP of Marketing

Board Members at Large

- ✓ Carol Ayars, CVA **New!**
- ✓ Shelli Beck, CVA **New!**
- ✓ Julie Booth, CVA **New!**
- ✓ Alicia Morris Campbell, CVA
- ✓ Jenn Forristal, CVA **New!**
- ✓ Jordanya Reeves
- ✓ Amanda Schmierer, CVA **New!**
- ✓ Allison Schwartz
- ✓ Karen Stolt, CVA
- ✓ Rebecca Verhoff-Kiss, CVA **New!**



Regional Map 2023

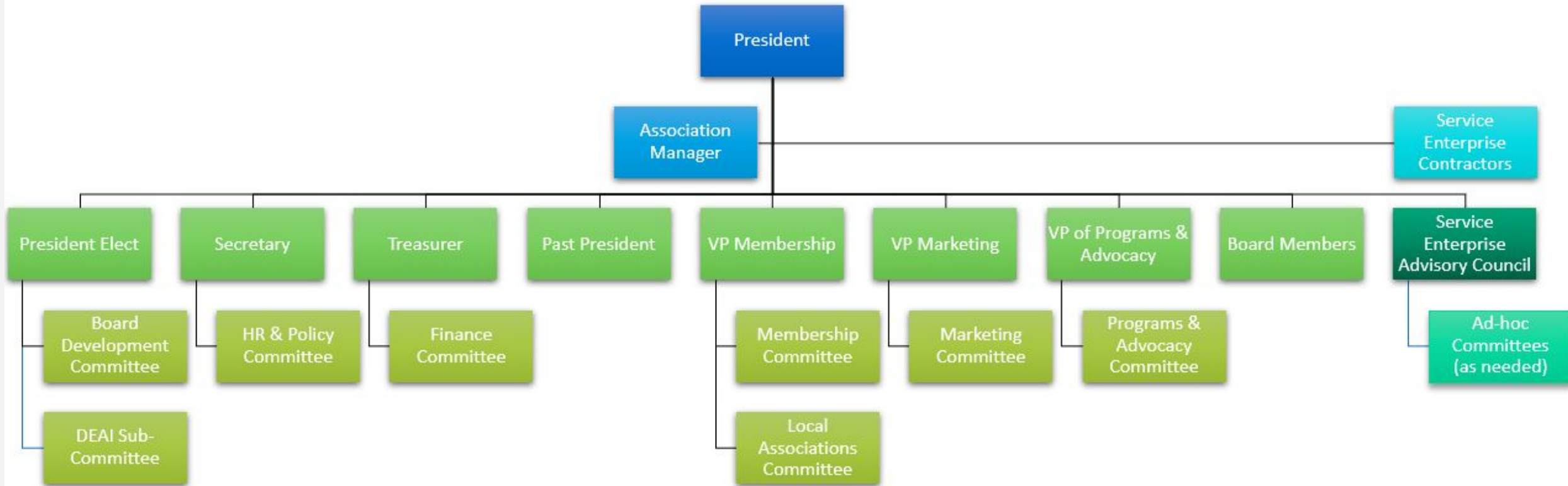


Special Thanks to...

Crystal Bell
Alana Knoppow
Andrea Hill
Michael Mulhern
Kayla Paulson
Jennifer Thompson
Megan Vixie
Arletha Walker

*Thank
you!*

Association Structure



2022 Committee Members

Board Development

- Kayla Paulson
- Michelle Raymer
- Allyson Drinnon
- Faiza Venzant
- Mark Smith
- Tim Suda

DEAI

- Alana Knoppow
- Allyson Drinnon
- Paula Allen

HR & Policy

- Nicole Smith
- Wendy McClure
- Michelle Raymer
- Brent Sturm
- Katelyn Noble
- Karen Stolt
- Alicia Morris Campbell
- Arletha Walker

Finance

- Christi Brown
- Michelle Raymer
- Megan Vixie
- Kayla Paulson
- Elizabeth Paul-Soch
- Janessa Weightman

Marketing

- Adrienne Polumbo
- Audrey Kidwell
- Chris Woods
- Sarah Short
- Bekah Aisenbrey
- Yvonne Dunphe

Membership

- Allison Schwartz
- Ashley Rieser
- Kayla Paulson
- Dana Litwin
- Karen Henry
- Yvonne Dunphee
- Carol Ayers

Local Assns Sub-Committee

- Jenn Forristal
- Gretchen Jordan
- Jennifer Thompson
- Mary Lynn Perry
- Jerry Pannozzo
- Christi J. Brown
- Tima Suda
- Amanda Schmierer

Programs & Advocacy

- Paula Allen
- Marcelle Austin
- Christina Basey
- Emilie Bromet Bauer
- Julie Booth
- Darlene Laird
- Samantha Mohn
- Rose Morgan
- Meagan Patterson
- Holly Payne
- Ashley Ramsdell
- Jordanya Reeves
- Alex Seblatnigg
- Nicole Smith
- Kim Soto
- Sarah Sukhram
- Cathy Thoma
- Jennifer Thompson
- Rose Tocchini
- Rebecca Verhoff-Kiss
- Angela Williamson

thank you

Members have donated more than
1,690 hours of volunteer time!

Leadership Development & Staffing Report

2022 Accomplishments

- Submitted a successful proposal to Points of Light to administer Service Enterprise
- Selected three highly qualified contractors as administrators for Service Enterprise and began program transition
- Developed and implemented a metrics tracking dashboard*
- Developed and implemented a Board Exit Interview process*
- Launched a Volunteer Engagement Professional Job Leveling Project*
- Joined IAVE
- Evaluated organizational structure to ensure it serves current and future needs*

2023 Goals

- Host a 2023 Board Retreat and Strategic Planning Session
- Continue to strengthen succession planning for board recruitment and future sustainability*
- Develop a Service Enterprise Advisory Committee and implement action items from SE Proposal
- Finalize VEP job leveling project and launch planning of advocacy for inclusion of VEP in DoL occupational handbook*

**Connected to strategic planning goal*

Secretary's Report

2022 Accomplishments

- Conducted annual review of policies, procedures, bylaws and position descriptions.
- Moved onboarding documents to electronic signature option*
- Launched use of Better Impact for volunteer tracking
- Began development of recognition component for volunteers
- Developed and launched satisfaction survey to volunteers
- Added committee members

2023 Goals

- Conduct review of internal volunteer engagement process and accompanying documents
- Finalize and launch recognition component for volunteers
- Onboard new Secretary
- Review current partnerships and discounts under new structure*

**Connected to strategic planning goal*

Treasurer's Report

2022 Accomplishments

- Filed IRS 990
- Hired CPA that will prepare professional monthly financial reports via QuickBooks, file annual tax returns and provide compliance checks
- Monthly meetings for finance committee
- Recruited 2 new finance committee members

2023 Goals

- Analyze any risk to cyber security to protect AL!VE's financials*
- Explore potential grant funding and apply to 2023 budget*
- Develop fiscal policies for SEI
- Determine other methods of payment to reduce expenses

Treasurer's Report

INCOME In Dollars	2022 Budget	2022 Actual (YTD Oct)	Budget Variance
Donations (Board & General)	\$710	\$1,108	\$398
Partnerships/grants & sponsorships	\$4,600	\$3,063	(\$1,537)
Webinars	\$300	\$25	(\$275)
Memberships (Individual/Orgs)	\$17,912	\$15,371	(\$2,541)
Memberships (Local Associations)	\$4,125	\$3,267	(\$858)
Hybrid Conference	\$7,500	\$2,434	(\$5,066)
Administrative Fees	\$5,000	\$1,000	(\$4,000)
Service Enterprise	\$32,416	\$72,600	\$40,184
TOTAL	\$72,563	\$98,868	\$26,305

Treasurer's Report

EXPENSES	2022 Budget	2022 Actual (Oct YTD)	Budget Variance
Executive (insurance, postage, memberships, misc.)	\$5,392	\$3,515	\$1,877
Finance (bank fees, expenses)	\$150	\$754	(\$604)
HR (Contractor fees)	\$20,500	\$16,819	\$3,691
Marketing (advertising, booths, member event, supplies/displays)	\$6,000	\$6,467	(\$467)
Membership (postage, printing, website hosting, misc.)	\$100	\$233	(\$133)
Programs (conference speakers, awards)	\$3,500	\$2,196	\$1,304
Technology (website, webinar host)	\$4,485	\$4,663	(\$178)
SEI			
TOTAL	\$40,127	\$34,647	\$5,480

Treasurer's Report

2022 BUDGET	AMOUNT
TOTAL INCOME	\$98,868
TOTAL EXPENSES	\$34,647
Variance	\$64,221

Current cash on hand (as of 10/31/22) = **\$116,558.94**

Treasurer's Report

INCOME In Dollars	2023 Budget
Donations (Board & General)	\$2,810
Partnerships/grants & sponsorships	\$4,600
Webinars	\$300
Memberships (Ind & Local Assoc)	\$34,000
Hybrid Conference	\$7,500
Administrative Fees	\$12,000
Service Enterprise	\$115,680
TOTAL	\$176,890

Treasurer's Report

EXPENSES	2023 Budget
Executive (insurance, postage, memberships, misc.)	\$6,460
Finance (bank fees, expenses)	\$5,050
HR (Contractor fees)	\$33,000
Marketing (advertising, booths, member event, supplies/displays)	\$6,600
Membership (postage, printing, website hosting, misc.)	\$400
Programs (conference speakers, awards)	\$4,300
Technology (website, webinar host)	\$6,395
SEI	\$172,600
TOTAL	\$234,885

Treasurer's Report

2023 BUDGET	AMOUNT
TOTAL INCOME	\$176,890
TOTAL EXPENSES	\$234,885
Variance	(\$57,995)

Current cash on hand (as of 10/31/22) = **\$116,558.94**

Thank you to our Donors in 2022 and Continued Supporters!



Membership Report - 2022 Survey Results

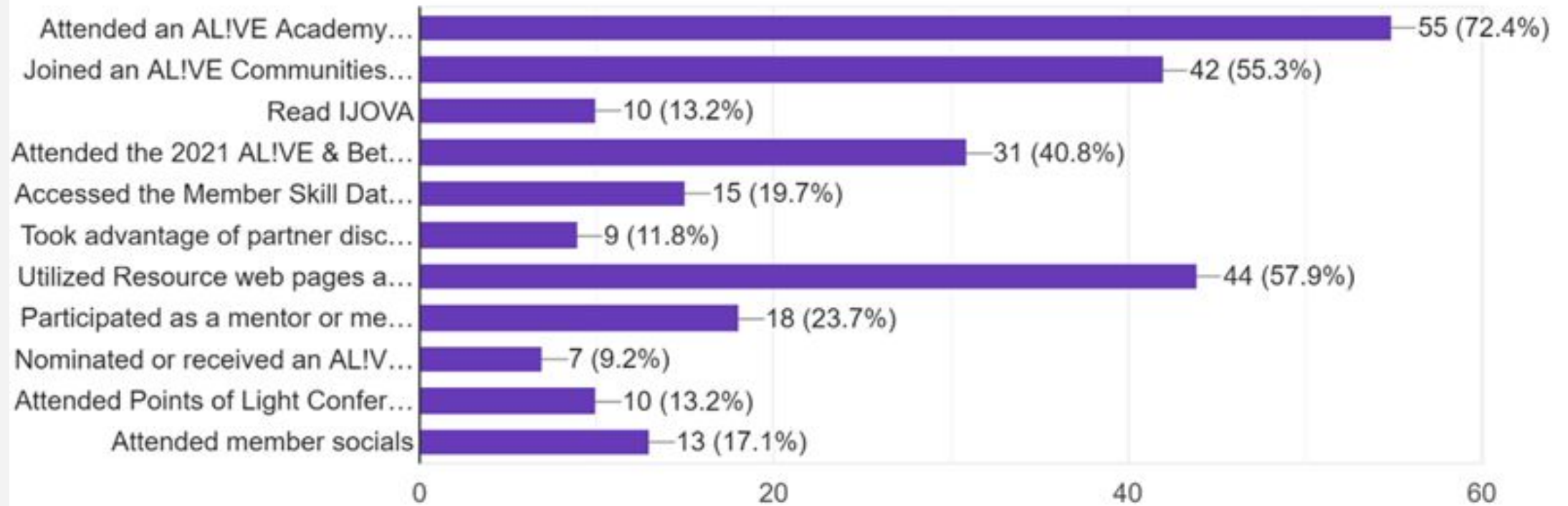
Survey participants are engaged...

- **92.6%** have visited the AL!VE website within the past two months
- **54.3%** read all of the AL!VE newsletter
- **82%** would be interested or might be in volunteering with AL!VE
 - **44.5%** are already involved in volunteering with AL!VE

Membership Report - 2022 Survey Results

During the past 12 months, which of the following areas have you participated in?

76 responses



Membership Report - 2022 Survey Results

Please share the importance of each membership benefit. One selection per row.

Very

Important % 69.1%

43.2%

16%

11.1%

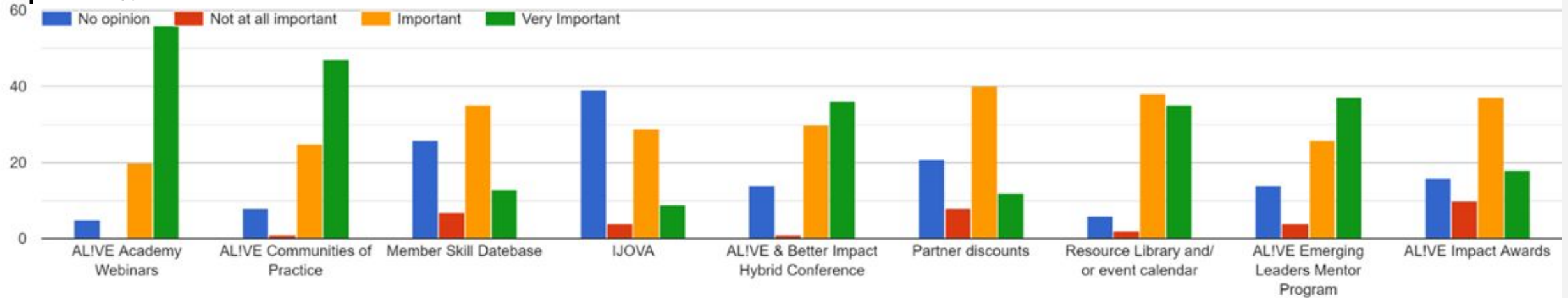
44.4%

14.8%

43.2%

45.6%

22.2%



Membership Report - Local Associations

2022 Accomplishments

- Added an additional committee member
- Offered quarterly Communities of Practice for Local Associations
- Refresh Local Associations Handbook and Mentorship Program
- Hosted 3rd Annual Local Association Summit with 38 organizations attending; networking, discussions on areas of need.*

2023 Goals

- Recruit additional members for Local Associations Committee
- Increase number of Local Associations Members
- Present at national conferences on LA topics*
- Review and enhance benefits to local associations based on feedback*
- Create speakers list from past AL!VE events for local associations to utilize*

**Connected to strategic planning goal*

Membership Report

2022 Accomplishments

- 14.3% membership increase compared to 2021.
- Established a Pay-What-You-Can with option for public to donate funds to roll out in 2023.
- Recommended changes to AL!VE membership fees to roll out in 2023.
- Completed three videos starring Dana Litwin, Nicole Smith and Tim Suda to promote AL!VE membership. Launched online in November.

2023 Goals

- Create an AL!VE Ambassadors program.
- Pilot recruitment partnerships with national entities
- Identify reports to share on members only section of website.

Member Vote Dues Increase

Per our bylaws, the Association would like to propose the following membership fee structure for a member vote to be in effect as of January 1, 2023:

- ▶ Individual / Agency Single Membership \$75.00 per year
- ▶ Agency with 2 memberships or Local Association Memberships: \$125 per year with additional memberships purchased for \$60.00 each per year (bulk membership purchases can be negotiable)

Programs & Advocacy Report

2022 Accomplishments

- Hosted 11 monthly AL!VE Academies
- Increased CoPs to 19 active groups
- Continued Emerging Leaders Mentor Program in Spring and Fall
- Completed and rolled out the revision of AL!VE's Professional Standards of Practice
- Recognized leaders in the field with the 2022 Impact Awards
- Continue to update Resource pages for members and external audience
- Hybrid Conference -
 - 42 host sites with 900+ participants

2023 Goals

- Host monthly AL!VE Academies with industry thought leaders- including quarterly DEAI training opportunities
- Host current COP's and create new COP's
- Launch Presenter's Boot Camp
- Launch next 2 rounds of Mentor Program in the Spring and Fall
- Feature Impact Award Winners via website & social media*
- Continue to offer training on AL!VE's Professional Standards
- Add new articles to the Resources page
- 2023 Hybrid Conference

**Connected to strategic planning goal*

2022 Impact Award Recipients

We awarded four professionals in each category due to very close scores. Please refer to the website for more information about these amazing individuals!

Congratulations to this year's recipients:

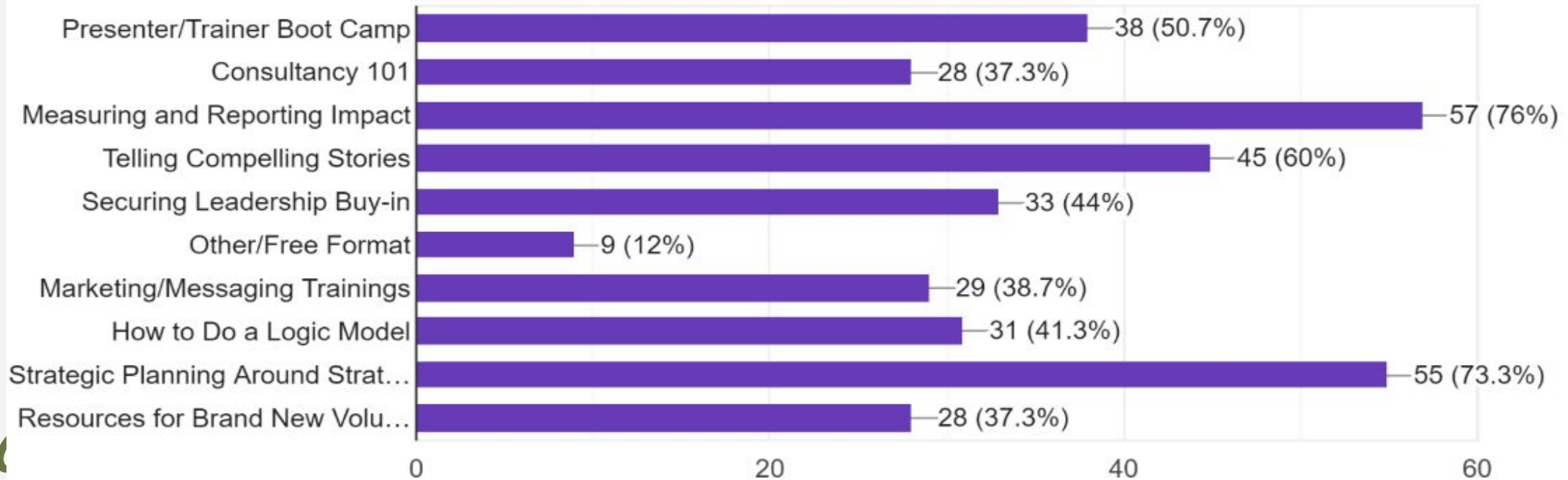
Exemplary Leaders Category	Emerging Leaders Category
Susan Sanow, CVA - Fairfax, Virginia	Jared Peer, Knoxville, Tennessee
Paula Allen, CVA - San Jose, California	Carol Emmert, CVA, Fishers, Indiana
Monica Jasso, CVA - El Paso, TX	Jovita Woodrich, Tallahassee, Florida
Angela Williamson, CVA - Wilmington, Delaware	Lisa Romish - Wilmington Delaware

Appreciation to our sponsor, Better Impact, who provided cash awards for these volunteer engagement professionals. Thank you to the ALIVE Impact Award Committee Ashley Ramsdell, Corina Sadler, Nicole Smith & Jennifer Thompson.

Programs and Advocacy Report 2022 Survey Results

What professional development opportunities would you like ALIVE to offer in the coming year?

75 responses



Programs & Advocacy Report

2022 Survey Results

Program Training Topics

- Leadership Development
- Adult Learning Techniques
- Project Management
- Conflict Resolution
- Risk Assessment
- Retention and Engagement
- Calculating ROI
- Finding Funding
- Cross-over career skills/Growth

Advocacy Topics

- Self Advocacy support
- Official job classification with the DOL
- DEAI Issues
- Volunteer IRS mileage reimbursement
- Healthcare issues
- Support National efforts/forum creation

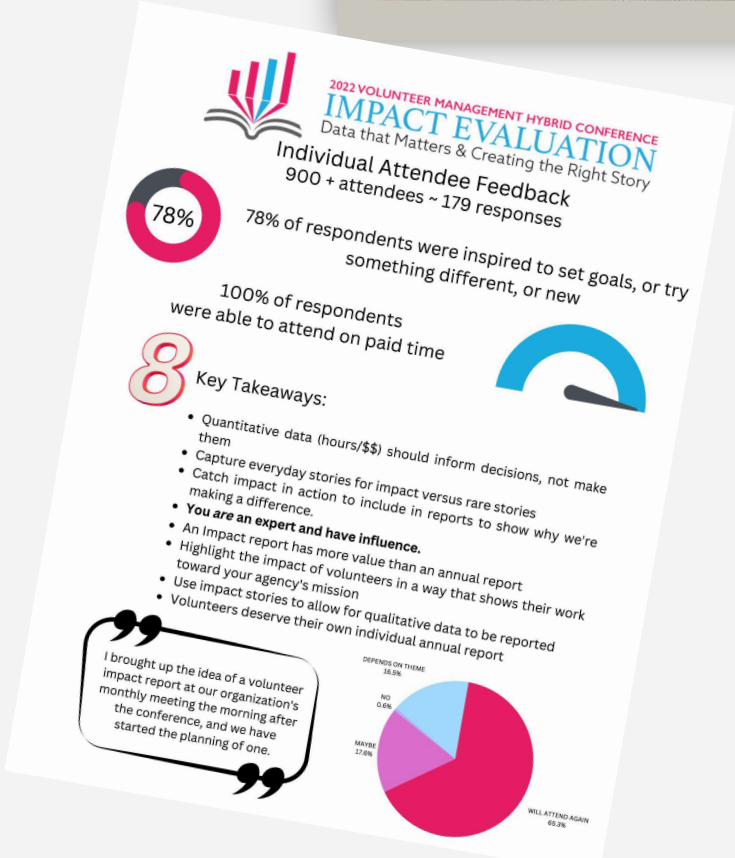
Programs & Advocacy Report



42 remote locations across US & Canada

900+ attendees

SAVE THE DATE:
2023 Volunteer Management Hybrid Conference
Topic TBA Jan 2023
October 17th and 18th, 2023



Marketing Report - 2022 Survey Results

Survey participants feel they are getting the content they need...

- 43.2% believe ALIVE's official communication channels keeps them well informed.
- Newsletter is the favorite way to get updates
 - 54% read it all
- 92% visit website at least once a month

Marketing Report

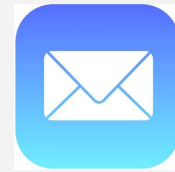


PIC-COLLAGE

ENGAGEMENT NUMBERS



450+



1000+



2700+



2900 +



5,000+

Marketing Report

2022 Accomplishments

- Updated newsletter format
- Helped with website migration
- Increased exposure to Impact Awards and Hybrid Conference*
- Continually post on website's newsfeed and also include content in monthly newsletter
- Refreshed templates and style guide for newsletters, PowerPoints, flyers, etc.
- Hosted member social at Points of Light Conference

2023 Goals

- Recruit additional members to Marketing Committee
- Create annual marketing strategy to highlight all of ALIVE's offerings
- Host member social at Points of Light Conference

**Connected to strategic planning goal*

DEAI Ad-hoc Committee Report

2022 Accomplishments






- Maintained website resource page with DEAI focused resources
- Offered free access to DEAI ALIVE Academy sessions
- Utilized DEAI statement and hashtag **#lovolsforJEDI**
- Developed Committee action steps to integrate DEAI in all board work
- Developed a resource to share best practices with local associations on Board diversification
- Opened each board meeting by sharing a DEAI resource or reflection
- Local Associations June COP covering recruiting for board members with DEAI considerations

2023 Goals

- Collaborating with Presenter Bootcamp to ensure there is DEAI perspective in the webinars.
- Amplify BIPOC & LGBTQIA+ voices in ALIVE events and newsletter
- Implement action steps for each committee
- Identify opportunities to collaborate with local associations and national partners
- Explore consultant support to broaden DEAI communication and educational initiatives
- Invite membership to share ideas

Partnerships

AL!VE PARTNERS

 <ul style="list-style-type: none">• AL!VE serves as fiscal sponsor	 <ul style="list-style-type: none">• Hybrid Conference• Impact Award Sponsor
 <ul style="list-style-type: none">• <u>10% member discount</u> on certification fees• Partner webinars	 <ul style="list-style-type: none">• Current and past journal issues available• Partner webinars
 <ul style="list-style-type: none">• Administration partner for Service Enterprise	

Alliance Update

AL!VE continues to be the fiscal sponsor for the National Alliance for Volunteer Engagement (all4engagement.org)

2022 Accomplishments

- Completed national surveys of funders and nonprofit leaders with the Do Good Institute in collaboration with the Leighty Foundation, the Lodestar Foundation, VolunteerMatch, and UJA Federation of New York (Summer 2022).
- Dr.Sue Carter-Kahl, PhD, completed in depth follow up interviews and focus groups with a selection of surveyed funders and nonprofit leaders (Fall 2022).

• www.all4engagement.org

2023 Goals

- Survey results and analysis will be shared widely across sectors in a 2023 campaign by Mission Partners marketing firm to promote Strategic Volunteer Engagement (SVE).
- The SVE campaign will have a dedicated website.
- The Alliance is developing a toolkit for funders, nonprofit leaders, and volunteer engagement professionals to better understand the value of and advocate for SVE.
- The new redesigned Alliance website and partner agencies will also feature the SVE campaign and social media promotion of survey results and the advocacy toolkit.

thank
YOU
SO
much



AL!VE Association Manager
Gretchen Jordan

Invitation to Engage

Finance

- Review financials, ensure compliance

HR & Policy

- Review & create new policies; ensure process for compliance
- Audit & develop tools and processes for ALIVE's volunteer engagement
- Ensure volunteer hours are submitted; analyze donated time for annual report

Marketing

- Assist with social media, website enhancement, outreach, etc.
- Write content for the newsletter (spotlights on members, partners, benefits, etc.)

Membership

- Conduct new member calls and webinars
- Develop additional member benefits and materials, etc.
- Mentor a local associations & develop more additional resources

Programs & Advocacy

- Present at an ALIVE Academy
- Facilitate a Community of Practice
- Participate in job analysis survey
- Serve as a mentor
- Research & recommend advocacy opps
- Serve on a Service Enterprise Committee

Complete a Volunteer Application!

Interested in a committee, have an idea to share, or new idea for involvement?

Fill out an application:
volunteeralive.org/getinvolved



Ways to Donate

ALIVE Fundraising Efforts

- ▶ Make a donation
- ▶ Amazon Smile
- ▶ eBay for Charity

Learn more at:

www.volunteeralive.org/donate

**This holiday, make a
difference while you shop**

Shop for holiday gifts and
supplies at smile.amazon.com
and Amazon donates

You shop. Amazon donates.
[amazon](http://amazon.com)smile



SAVE THE DATE:

December

ALIVE Networking Social

12/5 @ 5:30 pm E

CVA Credential Information Session

12/7 @ 2:00 pm E

ALIVE Academy:

ALIVE's Service Enterprise
Program

12/9 @ 2:00 pm E

January

ALIVE Academy:

Create Your Own Career
Adventure

1/31 @ 2:00 pm E

Upcoming COP's:

Transportation Jan 4

Book Club Jan 9

CVA Study Group Jan 18

Museums Jan 26

ALIVE Presenter
Bootcamp Kickoff

1/7 @ 3:00pm E

February

ALIVE Academy:

February TBD

Check Our Calendar of
Events on Our website
home page for updates!



a!ive™

ASSOCIATION OF LEADERS IN VOLUNTEER ENGAGEMENT

www.volunteeralive.org