

AL!VE™

ASSOCIATION OF LEADERS IN VOLUNTEER ENGAGEMENT



AL!VE Board Of Directors
Informational Webinar

Today's Agenda

- Introductions
- Mission & Vision
- Board Member Expectations
- Committees & Responsibilities
- New Board Member Support
- Board Election Process
- Your Questions

Introductions

- Michelle Raymer, CVA - AL!VE President
- Gretchen Jordan, CVA- AL!VE Association Manager

The Why, Who and How of AL!VE

Mission:

AL!VE serves to enhance and sustain the spirit of volunteering by fostering collaboration and networking, promoting professional development, and providing advocacy for leaders in community engagement.

Vision:

The essential professional resource and advocate for those who engage, motivate, and celebrate volunteers and their vital contributions to our society.

Board Member Functions

- Oversee the direction and management of the association
- Lead specific projects
- Serve on committees
- Recruit new members
- Ensure a solid, balanced budget
- Contribute to the association's financial success
- Advocate for our profession
- Represent ALIVE at conferences and regional meetings

Board Member Expectations

Term

- Term = 3 years
- Eligible for re-election for up to two consecutive terms

Time commitment

- Monthly board meeting attendance (must attend 9 of 12) Time TBD once new board members are elected
- 15-20 hours per month (see responsibilities below)

Qualifications

- Personal connection to mission
- Proven leadership skills
- Representative of profession (e.g., location, industry, areas of expertise)
- Visionary, Strategist, Consensus Builder, Doer

Key Responsibilities

- Attend a minimum of 9 out of 12 board meetings a year
- Lead or co-lead at least one committee, sub-committee, or special project
- Engage volunteers in supporting ALIVE's mission
- Share your skills and networks to solve issues or concerns pertaining to the organization and board member responsibilities.
- Encouraged to make an annual financial donation, as able
- Review policies and sign a Conflict of Interest form

Committees & Subcommittees

- Executive Committee
- Board Development
- HR & Policy
- Finance
- Development Sub Committee
- Membership
- Local Associations Sub Committee
- Marketing
- Programs
- Advocacy
- DEAI
- Service Enterprise



Membership Committee

- ▶ **Consists of: VP Membership as Chair**
 - ▶ Committee made up of board members and members
- ▶ **Responsibilities:**
 - ▶ Develop strategies for member recruitment; retention
 - ▶ Manage registration and renewal process for members
 - ▶ Serve as point of contact for potential members
 - ▶ Welcome new members (e.g., calls, new member webinar, members only website page)
 - ▶ Conduct annual member survey and present results at annual meeting

Membership- Local Associations Committee

- ▶ **Consists of: VP of Membership appointed Chair**
 - ▶ Committee of board members and members
- ▶ **Responsibilities:**
 - ▶ Develop benefits and offerings for local associations (e.g., set-up guide, handbook, mentor program)
 - ▶ Coordinator quarterly roundtable meetings
 - ▶ Keep directory of local associations up to date

Marketing Committee

- ▶ **Consists of: VP Marketing as Chair**
 - ▶ Committee made up of board members and members
- ▶ **Responsibilities:**
 - ▶ Produce monthly newsletter and other e-blasts to keep members up to date and market to potential members
 - ▶ Manager social media accounts (e.g., Facebook, Twitter, LinkedIn, Instagram)
 - ▶ Coordinate work of across other committees
 - ▶ Produce the Annual Report
 - ▶ Coordinate annual networking event

DEAI Committee

- ▶ **Consists of: VP DEAI as Chair**

 - Committee made up of board members and members

- ▶ **Responsibilities:**

 - ▶ Determines the strategy and resources needed for DEAI across all of the board committees and integrated throughout our programming

 - ▶ Determines training opportunities for board members

 - ▶ Annually reviews and updates our Commitment to Community statement

Programs

- ▶ **Consists of: VP Programs**
 - ▶ Committee made up of board members and members
- ▶ **Responsibilities:**
 - ▶ Create and manage programs that support professional development
 - ▶ Provide opportunities for developing future leaders of the profession
 - ▶ Run AL!VE Academy and cultivate industry thought leaders as well as members to present webinars for membership

Offerings:

AL!VE Academies

Communities of Practice

Presenter Boot Camp

Mentor Programs

Hybrid Conference

Advocacy

- ▶ **Consists of: VP Advocacy**
 - ▶ Committee made up of board members and members
- ▶ **Responsibilities:**
 - ▶ Advocate for the recognition and appreciation of volunteer management
 - ▶ Influencers for redefining job descriptions, compensation, and the position of volunteer manager in our organizations
 - ▶ Research industry trends, issues and legislation and keep current on changes that affect the profession to share with members

Offerings:

Professional Standards

Career Pathways/ Job Leveling

CVA Study Group

Impact & Lifetime Achievement Awards

Research and resource pages

New Board Member Support



- Board member virtual socials
- Observe December board meeting
- New Board Member orientation
- AL!VE Bylaws, Policies and Procedures
- Board Buddies
- New Board Member Checklist
- First Quarter New Board Member Check-In

Board Nomination Process

We welcome and encourage all with the perspectives, skills, and experience needed to enact our strategic plan and advance our mission to apply. This is an exciting time to join the leadership of ALIVE and help us map our ambitious future.

- Nomination Deadline: September 16, 2023
- Candidate Phone Interviews: September 22- October 13, 2023
- Slate Announced: October 25, 2023
- Voting Opens: October 25, 2023
- Voting Closes: November 13, 2023
- New Board and Officers Notified: November 17-30, 2023
- ALIVE Annual Meeting & Announcement: December 6, 2022 @ 2 PM E.
- New Board Orientation: TBD December 2023
- Board Term Begins: Monday, January 1, 2024





alive™

ASSOCIATION OF LEADERS IN VOLUNTEER ENGAGEMENT

www.volunteeralive.org