



## 2015 Annual Membership Meeting





# Facilitating the Meeting Today:

- Kathy Cahill, AL!VEPresident
- Beth Whitmire, President Elect bethw@gktw.org







AL!VE serves to enhance and sustain the spirit of volunteering by fostering collaboration and networking, promoting professional development, and providing advocacy for leaders in community engagement.

#### We are ...

- Professionals in volunteer and engagement
- Advocates for the recognition and appreciation of volunteer engagement
- A resource for tools, research, and inspiring practice
- Educators and influencers of decision makers across volunteer engagement arenas
- Diverse, inclusive and member driven

## 2014 Annual Meeting Agenda:

Welcome & Introductions

#### **Successes**

Board Retreat to gain focus

Membership 75% retention

**NCVS Presence** 

Membership Webinars every 6 weeks

#### **Main Goals**

Fiscally and Legally Sound

Effective Board & Committee Structure

Engaged Membership

#### **Looking Forward**

Expand Membership services & Grow Member Base

**Share Our Story** 

Develop Revenue Streams

#### Ways you can Build and Sustain AL!VE

Join a Committee

Complete Membership Profile

Participate in Quarterly Regional Calls



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## 2014 Leadership Team:

#### Leadership:

- President: Kathy Cahill
- President Elect: Beth Whitmire
- Secretary: Kathryn Hampton
- Treasurer: Sarah Christian
- Past President: Dr. Harriett Edwards

#### **Board of Directors:**

- Douglas Blankinship
- Emilie Bromet-Bauer
- Jason Frenzel
- Gretchen Jordan
- Dana Litwin
- Karen McDonald
- Joy Pietschmann
- Paula Pratt
- Brian Probst
- Nikki Russell



#### **Year In Review**



#### Fiscally and Legally Sound

- Updated out tax status
- Reviewed and updated our banking procedures
- Researched banking opportunities



#### **Effective Board & Committee Structure**

- Suspended standing committees for one year to evaluate and reorganize
- Identified Skills to augment the board
- Target recruitment for future board members



#### **Engaged Membership**

- Think Tank at NCVS
- Member Webinars
- Creating advantage for lapsed members to rejoin
- NCVS Reception



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## Snap Shot of Accomplishments

- Held Board Retreat held in Orlando
- Retained 75% of AL!VE Membership
- Produced Member Webinars
- Hosted reception at NCVS in Atlanta



## 2015 AL!VE Leadership Team:

#### Leadership:

- President: Beth Whitmire
- President Elect: Vacant
- Secretary: Kathryn Hampton
- Treasurer: Sarah Christian
- Past President: Kathy Cahill

#### **Board of Directors:**

- ➤ Douglas Blankinship
- ► Jason Frenzel
- ➤ Dana Litwin
- ➤ Karen McDonald
- ➤ Joy Pietschmann
- ➤ Paula Pratt
- **►** Brian Probst
- **►** Louise Coniglio
- **≻**Edna Gaston
- ➤ Jeannine Citerman-Kraeger



### **Looking Forward**



#### Growing and Engaging Membership

- Expand membership base
- Engage members at the regional level
- NCVS meeting in Texas in October 2015



#### Sustainable Growth

- Continue to build on the foundation built over 5 years
- Research ways to create additional income
- Board and committee Development



#### Outreach & Partnerships

- Local and Regional Associations
- CCVA, Energize, Points of Light, Hands On
- Identify new sources



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## **Engaging Members**

- New Member Orientations
- Regional Roundtables providing quick-hit information on cutting-edge topics
- Social Media Presence
- Mentoring Opportunities
- Discounted member only offerings
- Professional development opportunities
- Member access
- Opportunities to give back to the profession
- Relationships and networking



